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| Title | Online Delivery Service in Bangladesh: Measuring the Determinants of Knowledge Management Strategy and Organizational Performance | | |
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| Abstract |  |
| This research examines the impacts of knowledge management strategy and organizational performance determinants on online delivery service in Bangladesh, using structural equation modeling (SEM). The research technique used in this research is purely quantitative, with a total sample size of 546 participants drawn from a simple random sampling procedure. The structural model was used in this research to show the connections between the variables. The results show that knowledge management structure is favorably linked to knowledge management strategy and that knowledge management practice is similarly positively related to knowledge management strategy. However, it was shown that the knowledge management structure was not favorably linked to organizational performance. Unexpectedly, knowledge management practices were not statistically significant in terms of being positively related to organizational  performance. However, knowledge management strategy is favorably associated with corporate performance, as has been discovered to be a reciprocal connection between knowledge management structure and practice. This research has added to the current knowledge by developing an experimentally verified model that can be used to forecast the organizational performance of an organization | |

**Please specify which Sustainable Development Goal (SDG) (s) falls under your research:**

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| --- | --- | --- | --- |
| Goal 1 | No Poverty | Goal 2 | Zero Hunger |
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| Goal 5 | Gender Equality | Goal 6 | Clean Water and Sanitation |
| Goal 7 | Affordable and Clean Energy | Goal 8 | Decent Work and Economic Growth |
| Goal 9 | Industry, Innovation and Infrastructure | Goal 10 | Reduced Inequalities |
| Goal 11 | Sustainable Cities and Communities | Goal 12 | Responsible Consumption and Production |
| Goal 13 | Climate Action | Goal 14 | Life below Water |
| Goal 15 | Life on Land | Goal 16 | Peace, Justice and Strong Institutions |
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Goal 9- Industry, Innovation and Infrastructure