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| Title | Impact of Covid-19 on Undergraduate Students in a Developing Country: A Private University Case |
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| Published Journal | American International Conference of Social Science (AICSS) |
| Type of Publication | Conference Paper |
| Volume | N/A |
| Issue | N/A |
| Publisher | American International Conference of Social Science (AICSS) |
| Publication Date |  |
| ISSN |  |
| DOI |  |
| URL |  |
| Other Related Info. |  |
| Keywords | Covid-19, Corona virus, Academic performance, Bangladesh, Face-to-face learning, Online learning. |
| Citation | Islam, Haque, Impact of Covid-19 on Undergraduate Students in a Developing Country: A Private University Case. |
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Abstract:

Covid-19 has dramatically changed the way we live and work and so does education. It has changed the way of teaching and learning methods in higher academic institutions throughout the world. Hence, the main objective of this study is to understand the impact of Covid-19 on undergraduate business students’ academic performance in a private university in a developing country-Bangladesh. The grades of those students who have experienced two different successive modes of teaching and learning process such as face-to-face and online platforms are compared. The summary and inferential statistics are used to analyse the data. Primary data analysis shows that there is a significant difference in students’ academic performance (measured by grades) between face-to-face and online distance learning methods. This study will fill up the existing gap in the theoretical knowledge and will help researchers and policy makers of the higher academic institutions to better understand the issue and act accordingly. Several policy implications and recommendations are provided.