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| Title | **How the Relationship Works with Organizational Performance in the Higher Education Sector?** |
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| Abstract |
| This research aims to investigate the role of Knowledge Management (KM) on Organizational Performance, with particular emphasis on the educational sector. The study identifies variables from literature surveys in the context of higher educational institutions and conducts a focus group discussion to classify questionnaire items. Utilizing a survey research design with random sampling (N=113), data were collected from higher education students in Bangladesh using a closed-ended questionnaire with a 5-point Likert scale. Both descriptive and inferential statistical methods were applied for analysis. The findings reveal a meaningful positive relationship between knowledge management practices and organizational performance. The research highlights the need for higher education institutions to focus on KM practices to achieve educational excellence, as current resources are often allocated to extracurricular activities or self-advertising, neglecting KM practices essential for organizational performance.​ |
| Sustainable Development Goal(s) (SDG) |
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