



AIUB DSpace Publication Details

Title	Graphics, Audio-visuals and Interaction (GAI) based Handheld Augmented Reality System		
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Published Journal Name	Procedia - Social and Behavioral Sciences		
Type of Publication	Journal		
Volume	97	Issue	
Publisher	ScienceDirect ELSEVIER		
Publication Date	Nov 06, 2013		
ISSN	1877-0428		
DOI	https://doi.org/10.1016/j.sbspro.2013.10.296		
URL	https://www.sciencedirect.com/science/article/pii/S1877042813037415#!		
Other Related Info.	Page 745-752		





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Abstract

Augmented Reality is considered as one of the highly sophisticated technologies in research field of virtual reality. It generates the virtual information to the real world to the user's perception and interaction to perform the tasks. Graphics, Audio-visual and Interaction (GAI) based mobile Augmented Reality is a Human Computer Interaction technology where user can view the multimedia content (like video, 2D, 3D, text, animation) with audio visuals in augmented environment. GAI based mobile AR system allows user to develop their own Augmented Reality applications and games. This system based on Symbian and Android Smartphone where the users can use their Smartphone's camera for real time video capturing and rendering virtual object augmented environments. Users can interact and control the virtual objects by touch in touch enable phone or by button in non touch phone. The general purpose of this technology is to introduce multimedia base Mobile Augmented Reality to user. This paper describes the potential of AR in mobiles and how the various useful features like 2D/3D object, audio, video can be implemented in Mobile AR.

