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Abstract

The Agri-Trading system and farmer's economic situation in Bangladesh are two major factors work as a catalyst and inhibitor in the process of countries development growth. The objective of this research is to identify factors responsible for the flaws of Agri-trading system in Bangladesh including farmer's financial cruxes and recommend improvements. Based on the results, it can be seen that farmers are mainly dependent on the traditional Agri-trading system dominated by a group of intermediaries where the lion's share of the profit is consumed by them. Due to not having proper ICT skills and knowledge about digital marketing farmers are bounded to trade in traditional Agri-trading systems without getting their fair price. To bring the progression in farmer's economic situation, first, the farmers have to be educated with ICT skills to adopt a digital Agri-Trading system. Secondly, intermediaries free direct trading communication between farmers and consumers must be established.

