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| Title | The role of Technology on Business during the Covid–19 lockdown. A case study on Bangladesh. |
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| Abstract |
| Every human being is suffering from every aspects cause of Covid 19 lockdown. A huge volume of research already has been published in different context related to this pandemic situation. A total of 16 studies were identified into different themes from secondary sources. He studies we have conducted in 2021. We have analyzed these papers and tried to extract the information regarding the benefits of technology adoption. Perhaps, many SME’s not able to adopt technology cause of less demanding products or services that they have financial limitations but many of them who have adapted technology doing better even during the pandemic such Chaldal.com, Daraz.com etc. Our study found from the literature of Consumer Association of Bangladesh have mentioned in the webinar that e-commerce related business has significant amount of growth which is 166% only in 2020; whereas, it was 50% before covid -19. |
| Sustainable Development Goal(s) (SDG) |
| Goal 09: **Industry, innovation and infrastructure** |