|  |  |  |  |
| --- | --- | --- | --- |
| Title | Challenges and Strategies to Improve Potato Competitiveness along with Potato Value Chain in Bangladesh | | |
| Author(s) Name | M.F. Hossain; Md. Shamimur Rahman | | |
| Contact Email(s) | [hossainfaruque@hotmail.com](mailto:hossainfaruque@hotmail.com); mfhossain@aiub.edu | | |
| Published Journal Name | AIUB Journal of Business and Economics | | |
| Type of Publication | Journal | | |
| Volume | 13 | Issue | 1 |
| Publisher | AIUB | | |
| Publication Date | November, 2016 | | |
| ISSN | 1683-8742 | | |
| DOI |  | | |
| URL |  | | |
| Other Related Info. | Pages 117-140 | | |
| **Keywords:** Agriculture, potato, value Chain, constraints, competitiveness, supply chain management. | | | |
| Citation: Hossain, Md. Faruque. (2016). Challenges and Strategies to Improve Potato Competitiveness along with Potato Value Chain in Bangladesh. 13. 117-140. | | | |

|  |  |
| --- | --- |
| Abstract |  |
| Potato (disambiguation), Solanum tuberosum, is a tuberous crop grown throughout the world. It is the world's fourth-largest food crop, following maize, wheat, and rice. Potato is the leading vegetable in Bangladesh. The potential to strategize the ways of enhancing its competitiveness in the value chain remains locked and unexploited due to a host of constraining factors along its value chain, which must be addressed. This paper identifies the underlying constraints and proposes strategic interventions to enhance Potato competitiveness along the value chain in Bangladesh. Secondary data has been obtained from Ministry of Agriculture, Bangladesh Agricultural Research Institute (BARI), Department of Agriculture Extension (DAE), Bangladesh Agriculture Development Corporation (BADC), Bangladesh Firm Seeds Trade Federation of Bureau and Bangladesh Bureau of Statistics. The data were analyzed using statistically. Underlying constraints such as production inefficiencies, market inaccessibility, and inadequate processing facilities and consumers’ exploitation through inflated pricing were identified to affect potato value chain performance. Strategic interventions like the adoption of tissue culture technology, rapid multiplication method, top shoot cutting, appropriate irrigation systems and business model aggregator were identified to enhance potato value chain competitiveness. Government was therefore recommended to partner with all stakeholders in order to enhance performance in potato value chain. | |

**Please specify which Sustainable Development Goal (SDG) (s) falls under your research:**

|  |  |  |  |
| --- | --- | --- | --- |
| Goal 1 | No Poverty | Goal 2 | Zero Hunger |
| Goal 3 | Good Health and Well-Being | Goal 4 | Quality Education |
| Goal 5 | Gender Equality | Goal 6 | Clean Water and Sanitation |
| Goal 7 | Affordable and Clean Energy | **Goal 8** | **Decent Work and Economic Growth** |
| Goal 9 | Industry, Innovation and Infrastructure | Goal 10 | Reduced Inequalities |
| Goal 11 | Sustainable Cities and Communities | Goal 12 | Responsible Consumption and Production |
| Goal 13 | Climate Action | Goal 14 | Life below Water |
| Goal 15 | Life on Land | Goal 16 | Peace, Justice and Strong Institutions |
| Goal 17 | Partnerships for the Goals |  |  |